Apple TV – Cast & Crew

Information

Use to introduce your movie's cast and crew members with character images and descriptions for each person:
 • Character images and descriptions should be specific to the movie you deliver
 • Character images and descriptions are delivered as part of the feature file delivery
 • Background image should be a neutral image or a group photo of your cast

Notes

<background image>
Minimum Resolution: 1920 x 1080 pixels
Preferred Resolution: 2880 x 1620 pixels
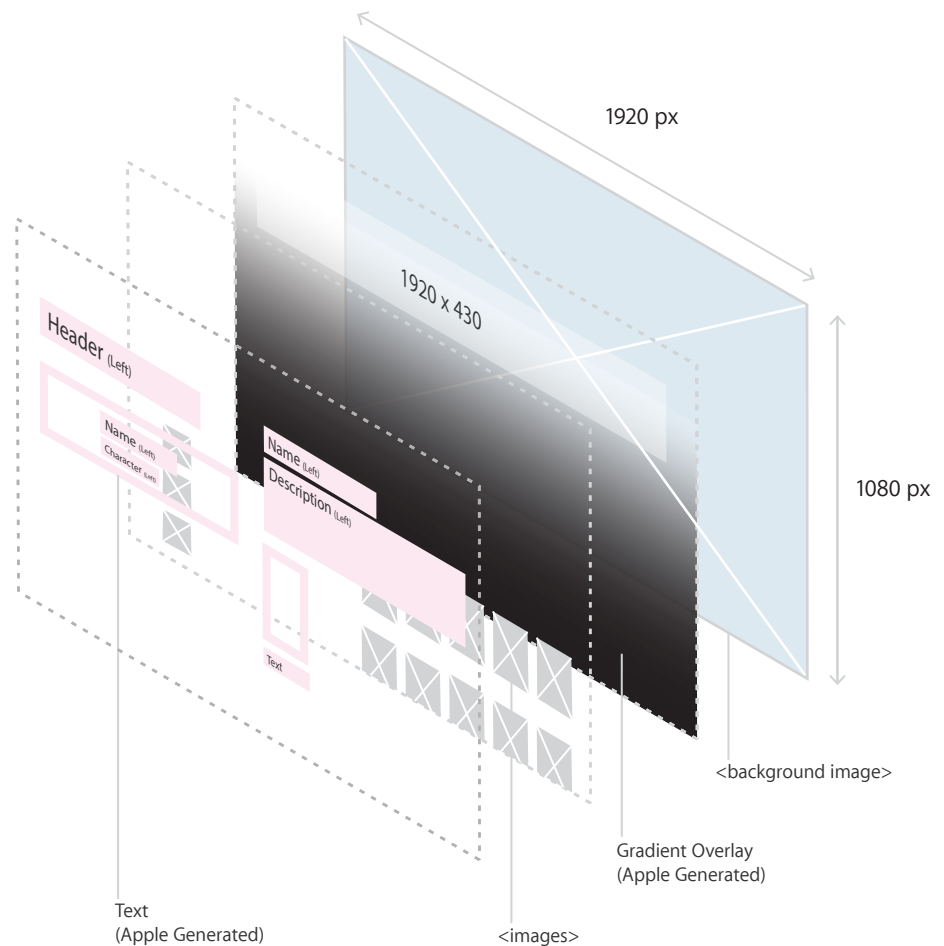Display Area: 1920 x 430 pixels

Recommended Character Count
Header: 26 characters
Name: 36 characters
Character: 50 characters
Title: 68 characters
Description: 375 characters

1920 px

1920 x 430

1080 px

Header (Left)

Name (Left)
Character (Left)

Name (Left)
Description (Left)

Text

<background image>

Gradient Overlay
(Apple Generated)

<images>

Text
(Apple Generated)

Overview